

<u>Report on Bharat Darshan – cum- Study Tour under the</u> <u>Guidance of Shri Saka Venkateshwara Rao</u>

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Presented By-

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MINISTRY OF FINANCE

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<u>OBJECTIVE</u>

The primary objective of our study tour was to delve into the rich cultural heritage and natural beauty of Kerala, with a focus on understanding the socio-economic significance of its landmarks.

Through visits to diverse destinations such as Trivandrum, Alleppey, Thekkady, Munnar, and Kochi, we aimed to examine the interplay between history, culture, economy, and society in shaping Kerala's identity. By engaging with local communities, institutions, and experts, our goal was to unravel the complexities of Kerala's socio-cultural fabric and discern the factors contributing to its resilience and vibrancy.



Overview of Kerala as a tourist destination

Our study tour commenced with great anticipation as we embarked on a journey to unravel the mysteries and wonders of Kerala, often referred to as "God's Own Country," is a captivating destination known for its lush greenery, tranquil backwaters, picturesque hill stations, and rich cultural heritage. Situated on the southwestern coast of India, Kerala boasts a diverse range of attractions that appeal to travellers from around the globe. Kerala, nestled in the southern part of India, is renowned for its lush landscapes, vibrant culture, and intricate tapestry of tradition and modernity.

Overall, Kerala's unique blend of natural beauty, cultural richness, wellness offerings, adventure activities, and culinary delights make it a captivating destination that offers something for every traveller. Whether seeking relaxation, adventure, cultural immersion, or spiritual rejuvenation, Kerala invites visitors to embark on a transformative journey that leaves a lasting impression.

Trivandrum: Capital City Exploration

1. Padmanabhaswamy Temple: A Glimpse into Kerala's Religious Heritage

Our journey began with a visit to the revered Padmanabhaswamy Temple, nestled in the heart of Thiruvananthapuram. Stepping into the temple complex, I was immediately captivated by its grand architecture and serene ambiance. Dedicated to Lord Vishnu, the temple is a cherished symbol of Kerala's rich religious heritage and architectural brilliance. I was mesmerized by the intricate carvings, towering gopurams, and the divine presence of the deity adorned in gold. Interacting with the temple priests provided us with profound insights into the rituals, traditions, and significance of the temple in the lives of devotees. Beyond its spiritual importance, the Padmanabhaswamy Temple serves as a vibrant centre for cultural preservation and community bonding.

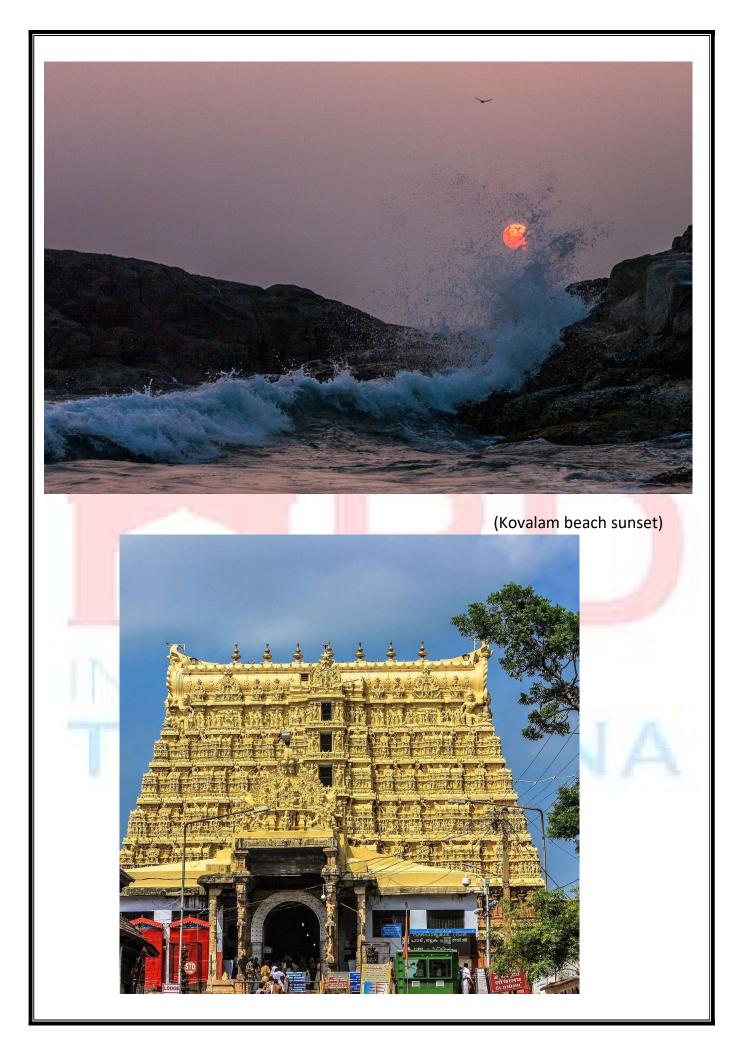
2. Kovalam Beach: Exploring Nature's Serene Abode

After our spiritual journey, we headed to Kovalam Beach, a beautiful stretch of coastline famous for its golden sands and clear blue waters. Here, we embraced the peacefulness of nature, enjoying the soft sea breeze and the soothing sound of the waves. The lively cafes and bustling promenade gave us a glimpse into Kerala's bustling tourism scene, which plays a vital role in the state's economy. Arriving at the sun-drenched shores of Kovalam Beach felt like stepping into paradise, a place for relaxation and fun. The golden sands, crystal-clear waters, and lively beachfront atmosphere showcased Kerala's thriving tourism industry.

3. Socio-economic importance of Trivandrum

Trivandrum, Kerala's capital city, is a bustling hub of socio-economic activity on India's southwestern coast. Its pivotal role in politics, administration, and the economy underscores its significance to the state's overall development. With its strategic location and robust infrastructure, Trivandrum attracts investments, fosters commerce, and drives innovation.

Beyond the city, Trivandrum's socio-economic influence extends to peri-urban areas, fostering agriculture, small-scale industries, and traditional crafts, bolstering livelihoods and development.



Alleppey: Backwater Bliss

Our excursion to Alleppey was brimming with anticipation and eagerness. Known as the "Venice of the East," Alleppey enticed us with promises of serene backwaters, verdant landscapes, and pristine beaches.

1. Backwater Tourism: Sailing Through Nature's Wonderland

Our adventure kicked off with a serene cruise through Alleppey's renowned backwaters. The emerald-green canals, lined with swaying coconut trees and lush foliage, offered a glimpse into Kerala's picturesque countryside.

As we glided along, passing by quaint villages and verdant rice fields, I was struck by the harmonious relationship between nature and human habitation. Our interactions with local communities living along the banks provided invaluable insights into their way of life, deeply intertwined with the bounty of the backwaters for sustenance and livelihoods.

2. Backwater Farming: Nurturing Life Amidst the Waters

A highlight of our tour was a visit to the backwater farms, where we witnessed age-old agricultural practices thriving in this unique environment. As we navigated through narrow canals bordered by lush greenery, we encountered floating gardens and rice paddies teeming with vitality.

The ingenious methods of backwater farming, including rice cultivation, fish farming, and coconut harvesting, showcased the resourcefulness of the local communities. Despite the challenges posed by fluctuating water levels and saline intrusion, farmers in Alleppey have devised innovative techniques to harness the backwaters' potential for agricultural production. Their resilience and adaptability serve as a testament to the enduring connection between humans and nature in this region.

3. Houseboat Experience: A Floating Retreat

Our stay aboard a traditional houseboat was a truly unforgettable experience that epitomized the essence of Alleppey's backwater tourism. The beautifully crafted vessel, adorned with intricate woodwork and modern amenities, provided a luxurious sanctuary amidst the serene waters.

As we relaxed on the deck, indulging in delicious Kerala cuisine prepared by skilled chefs onboard, I marvelled at the seamless blend of comfort and nature. The gentle rocking of the houseboat lulled us into a state of blissful relaxation, offering a welcome escape from the hustle and bustle of everyday life..



Thekkady: Wildlife and Spice Aromas

Our adventure in Thekkady was brimming with excitement and anticipation. Tucked away in the heart of Kerala, Thekkady is celebrated for its lush forests, diverse wildlife, and fragrant spice plantations. Our itinerary promised an immersive experience in the natural wonders of the Periyar Tiger Reserve, the aromatic spice gardens, and the rich cultural heritage of the region.

<u>1. Periyar Tiger Reserve: A Sanctuary for Wildlife</u>

Our journey began with a visit to the renowned Periyar Tiger Reserve. I was immediately struck by the grandeur of the forest and the symphony of nature's sounds surrounding us. The sight of majestic elephants, elusive tigers, and vibrant birdlife filled me with a deep appreciation for the wonders of the natural world.

Apart from its ecological importance, the Periyar Tiger Reserve plays a vital role in the region's socio-economic fabric. The tourism industry centered around wildlife safaris and eco-tourism initiatives, creates employment opportunities for local communities and contributes to the conservation efforts of native species like *TIGERS and other animals*.

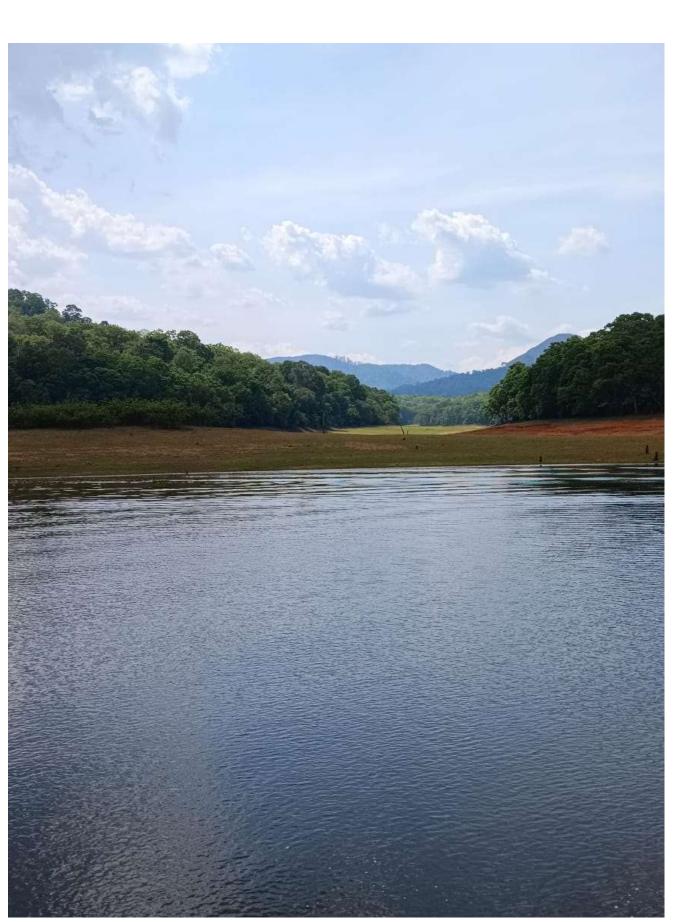
2. Spice Gardens: Unveiling Kerala's Aromas

Our journey in Thekkady led us to the fragrant spice gardens, where we embarked on a sensory adventure through Kerala's culinary heritage. As we wandered through the verdant plantations, inhaling the delightful scents of cardamom, pepper, cinnamon, and cloves, I gained a deeper understanding of the significance of spices in shaping Kerala's cultural identity.

The spice trade has been integral to Kerala's history and economy, attracting traders from distant lands and fostering cultural exchange. The cultivation and trade of spices provide livelihoods for farmers and plantation workers while fuelling Kerala's export industry. Moreover, the emphasis on sustainable farming practices and organic cultivation methods in spice gardens underscores the commitment to preserving traditional knowledge and environmental conservation.

3. Cultural Significance: Embracing Tradition and Diversity

Our exploration of Thekkady offered insights into Kerala's vibrant cultural mosaic, characterized by a rich tapestry of traditions, art forms, and rituals. Whether witnessing a traditional Kathakali performance, experiencing the martial prowess of Kalaripayattu, or partaking in a community festival, I was struck by the resilience and dynamism of Kerala's cultural heritage.



(Periyar Lake, Periyar Tiger Reserve)

Munnar: Tea Gardens and Tranquility

Our study trip to Munnar and Eravikulam National Park was an exciting adventure filled with anticipation and wonder. Munnar, nestled in the Western Ghats of Kerala, is famous for its stunning scenery, tea gardens, and diverse wildlife. Our itinerary promised an indepth exploration of the area's ecological importance, including visits to Eravikulam National Park, encounters with native species, learning about the ancient martial art of Kalaripayattu. A study tour of Munnar's tea gardens and Mattupetty Dam was a fascinating journey into the heart of Kerala's natural and economic landscape. Munnar is renowned for its lush tea plantations, which have played a pivotal role in shaping the region's economy and cultural heritage.

1. Eravikulam National Park: Protecting Nature's Diversity

Our adventure began with a visit to the majestic Eravikulam National Park, a sanctuary for plants and animals nestled in Munnar's hills. As we ventured into the wilderness, I was immediately struck by the beauty and peace of the landscape. The lush grasslands, dotted with forests and streams, provided a safe haven for many species.

Eravikulam National Park is home to a variety of flora and fauna, including the endangered Nilgiri Tahr, a type of mountain goat. The park's diverse habitats support a rich array of life, from rare orchids and butterflies to elusive predators like leopards. Our talks with park rangers and experts shed light on conservation efforts to protect these habitats from human impact and climate change.

2. Native Species: Guardians of the Forest

Exploring Munnar's native plants and animals was an eye-opening experience. Walking through the forests and streams, we encountered many unique species crucial to the ecosystem's health.

From towering trees to colourful birds and monkeys, each species plays a vital role in maintaining Munnar's biodiversity. Learning from local experts deepened our understanding of these relationships and the importance of conservation.

<u>3. Kalaripayattu: Discovering Ancient Traditions</u>

Our trip also introduced us to Kalaripayattu, an ancient martial art originating in Kerala. Taught by skilled practitioners, we learned about its history and significance as more than just physical combat, but also as a spiritual practice. The discipline and focus of Kalaripayattu resonated with Munnar's natural harmony, where balance is essential. Experiencing this tradition first-hand gave us a deeper appreciation for Kerala's cultural heritage.

4. Munnar Tea Gardens: Where Green is Gold

Our journey began amidst the lush expanse of Munnar's tea gardens, where neat rows of tea bushes stretched as far as the eye could see. As we walked through the winding paths, the fresh scent of tea leaves filled the air, and I was amazed by the vastness and beauty of the plantations.

Tea farming is the backbone of Munnar's economy, offering jobs to many and contributing greatly to the region's income. The tea estates, with their old-style bungalows and vast lands, tell the story of British settlers who introduced tea farming here in the 19th century. Talking to estate managers and workers gave us a glimpse into the hard work of plucking, processing, and packaging tea, highlighting the importance of these workers in keeping this industry thriving.

5. Mattupetty Dam: Harnessing Water's Power

Our journey in Munnar also took us to the impressive Mattupetty Dam, a remarkable feat of engineering amidst the lush hills. Built across the scenic Mattupetty Lake, the dam serves as a crucial water source for irrigation, electricity generation, and daily use.

Standing atop the dam, surrounded by the calm waters and greenery, I was struck by the tranquility and beauty of the scene. The dam not only controls water flow and prevents floods but also provides a habitat for diverse plants and animals. Additionally, the hydroelectric power it generates helps meet Kerala's energy needs, promoting sustainability.

Aside from its practical uses, Mattupetty Dam is a popular tourist spot, offering boating and recreational activities. Visitors can enjoy walks in nature, birdwatching, and picnics, providing a peaceful escape from city life's hustle and bustle.



Kochi: Unveiling History and Heritage

Going on a study tour of Kochi City was like stepping into a time machine, whisking us back into the exciting past of Kerala. Kochi sits snugly on the southwest coast of India, a place where different cultures have mixed together over many years because of trade, colonization, and exploring by sea.

1. Kochi City: A Tapestry of Heritage and History

Our adventure began in the lively streets and busy markets of Kochi City, where you can feel the history in the air through the old buildings and special places. Walking around Fort Cochin and Mattancherry, I couldn't help but sense the deep history all around me.

Kochi has always been an important place because it's on ancient trade routes. That's why so many traders, explorers, and powerful countries have wanted to be here throughout time. The city's history is like a colourful quilt, with bits from Portuguese, Dutch, and British times mixed with local traditions. Kochi's buildings tell stories of its diverse past and how it's still a lively, multicultural place today.

2. Fort Cochin: A Gateway to Kochi's Colonial Legacy

Our journey through Kochi's history took us to the famous Fort Cochin, a symbol of colonial times and sea adventures. The Portuguese built this fort back in the 16th century to control the spice trade in India.

Walking around the old streets and buildings, I felt like I was time-traveling to the past. I could see traces of the Portuguese, Dutch, and British times in the churches, cemeteries, and homes. These old places tell stories of Kochi's colonial past, while the busy markets and lively art scene show how the city is now.

3. Mattancherry Palace: A Glimpse into Kochi's Royal Legacy

Our journey through Kochi's historical sites led us to the fascinating Mattancherry Palace, which shows off the city's royal past and amazing architecture. First, the Portuguese built it as a present for the Raja of Kochi. Later, the Dutch spruced it up and added Kerala-style designs and beautiful paintings.

Walking into the fancy rooms and beautifully decorated halls of the palace, I couldn't help but feel amazed by its timeless beauty and grand design. The colourful paintings on the walls, showing stories from Hindu myths and the lives of the Kochi royal family, gave us a peek into the culture and art of the area.

4. Chinese Fishing Practice: Sustaining Coastal Livelihoods

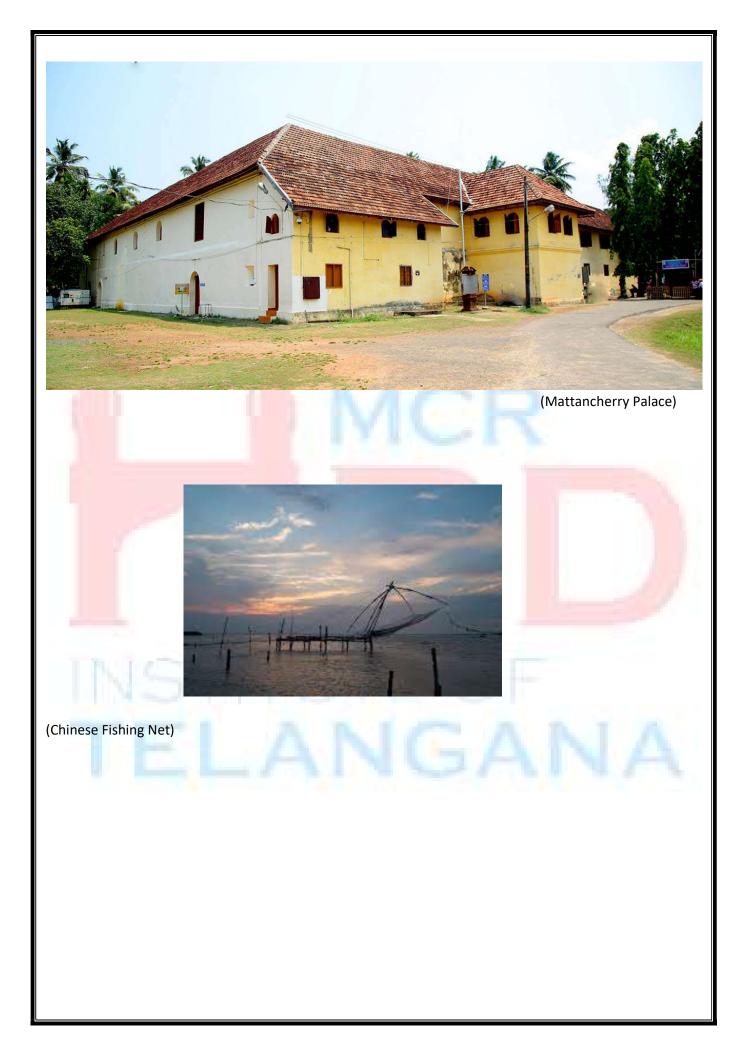
During our exploration of Kochi's culture, we got to see the famous Chinese fishing technique that has been helping coastal communities along the Malabar Coast for a long time. Watching the fishermen working together to use those big nets, called "Cheena Vala," I was amazed by how smart and united they were in keeping up this old tradition.

These Chinese fishing nets show us not just Kochi's history with the sea but also how important they are for the fishermen and their families. But keeping this tradition going isn't easy. There are problems like not enough fish, damage to the environment, and new ways of fishing taking over. Talking to the fishermen and people who care about nature showed us that we need to find ways to fish that don't harm the sea and make sure everyone works together to keep this special tradition alive.

5.Theruvoram NGO:

I visited Theruvoram NGO in Kochi, which is like a shining light of hope for the community. I wanted to learn more about how they help people and make a difference in society.

- <u>Discovering Theruvoram's Heart</u>: When I stepped into Theruvoram's office, I felt welcomed and could sense their passion for helping others. They aim to make the world fairer and more inclusive for everyone.
- <u>A Variety of Programs</u>: I was amazed by all the things Theruvoram does. They run programs for education, healthcare, jobs, and protecting the environment. One of their best programs helps kids from poor families get a good education, breaking the cycle of poverty.
- <u>Changing Lives, Changing Communities</u>: Meeting people who have benefited from Theruvoram's help was touching. Women are starting their own businesses, and young people are finding their voices through art. Theruvoram gives people the tools they need to succeed and be proud of who they are.
- <u>**Conclusion**</u>: Leaving Theruvoram, I felt inspired by their stories and their commitment to making the world a better place. In a world where things aren't always fair, organizations like Theruvoram show us that change is possible. I'm going to carry their values with me and do my part to help others, just like they do.



Study Tour Experience

In wrapping up, my trip to Kerala has been amazing and eye-opening. I got to explore the state's beautiful nature, learn about its culture, and see how people live and work. From the calm backwaters of Alleppey to the green tea fields of Munnar, each place showed me a different side of Kerala's history and traditions.

Our trip to Kerala changed us in big ways, helping us understand more about the people and culture there.

By talking to locals and experts, we got a real feel for what life is like in Kerala and the problems it faces. We also learned about cool ideas people are using to make things better. This trip wasn't just educational, it was also really meaningful, leaving us wanting to learn more about Kerala and do our part to help it grow in a fair and sustainable way.

Key Learnings and Insights Gained

<u>1. Time Management</u>: Learn to prioritize tasks, plan activities in advance, and adapt to changes on the go.

<u>2. Team Building</u>: Enhance communication, foster cooperation, and resolve conflicts peacefully within your team.

<u>3. Leadership</u>: Develop quick decision-making skills, delegate tasks effectively, and maintain team motivation and positivity.

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Reflecting on these aspects during our trip, we can improve our time management, teamwork, and leadership skills, benefiting both our professional and personal life.